

## New Walk to School project launch!



### Dear Parent/Carer,

We are excited to tell you about a new walk to school project that our school will be running this year with national charity Living Streets and Durham County Council

### Who is involved?

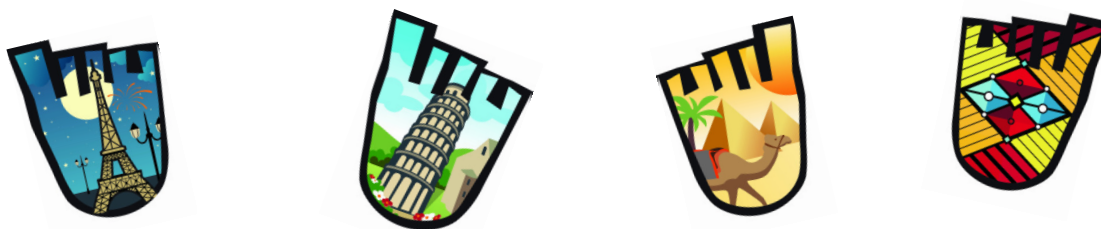
Selected schools in Durham have been invited to participate in this project. Everyone at our school will have the chance to be involved including pupils, parents and teachers.

### What is involved?

The main focus of the project will be the 'Walk once a Week' (WoW) initiative which all of our pupils can participate in.

### What is WoW?

WoW is a scheme run by Living Streets, the charity behind the national Walk to School campaign, which encourages families to walk to school at least once a week. At the end of each month, children who walked at least once every week will receive a special collectable pin badge shown below. There is a different badge to collect for each month of the school year.



### What if we can't walk to school?

Even if you live too far away or don't have time to walk the whole way to school, all children can participate in WoW by walking at least 5-10 minutes to school. We will recommend places to 'park and stride' where you can park your car nearby and walk to school from there.

### Why are we encouraging walking to school?

Under half of UK children walk to school and this number is decreasing, while the number of children being driven to school has doubled in the last 20 years. Our school is taking part because of the many benefits we believe it will bring to our children and the community.

### What next?

We will be launching WoW in November. All children who walk all or part of the way to school can earn their first WoW badge to start their collection.

If you have any questions about the programme, please contact the headteacher or visit [www.livingstreets.org.uk/walktoschool](http://www.livingstreets.org.uk/walktoschool) for more information. We hope that you join in with this fun project so your family can enjoy the benefits of walking to school!